

Jason Wolfe Invests in Jambo Media

Jambo offers simple video services to Web publishers of all sizes.



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ADOTAS – Jambo Media has announced that Internet media guru Jason Wolfe has snapped up an equity position in the online video solutions company. He will also join the company's board.

Wolfe will help facilitate larger relationships for Jambo, the company said. He is the founder and former chief executive of Direct Response Technologies. In 1994, Wolfe founded Direct Response with one employee on board and an initial investment of \$100.

"I have known the founders of Jambo Media since the days when they were clients of Direct Response Technologies," Wolfe said. "I have always admired their skill and ability in online media. I have had plenty of opportunities to invest into various new media companies and concepts over the years, however very few have excited me. The opportunity to be an investor and advisor in Jambo Media is truly exciting."